

## **Privacy Policy**

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Effective Date: [2-07-2025]

Thank you for participating in the "Cadmus Services, LLC " SMS campaign ("Campaign"). This Privacy Policy outlines how we collect, use, and protect your personal information in connection with the Campaign.

#### 1. Information We Collect:

We may collect the following types of personal information when you participate in the Campaign:

- Mobile phone number
- Name (if provided)
- Location data (if you choose to share it)
- SMS message data, including opt-in and opt-out records
- Other information you choose to provide voluntarily

#### 2. How We Use Your Information:

We may use your personal information for the following purposes:

- To send you SMS messages related to the Campaign, including updates, offers, and news.
- To manage your participation in the Campaign, including opt-ins and opt-outs.
- To analyze Campaign performance and improve our messaging.
- To comply with legal obligations.

#### 3. Data Sharing:

We do not sell or rent your personal information to third parties. However, we may share your information with:

- Service providers who help us operate the Campaign.
- Law enforcement or other government authorities if required by law.

#### 4. Your Choices:

- You can opt out of the Campaign at any time by texting "STOP" to [Campaign Short Code/Long Code].
- You can request access to, correction of, or deletion of your personal information by contacting us at [cheddir@scaleagilesolutions.com](mailto:cheddir@scaleagilesolutions.com).
- You may receive standard message and data rates from your mobile carrier. Check with your carrier for details.

#### 5. Security:

We take reasonable measures to protect your personal information from unauthorized access and disclosure.

#### 6. Children's Privacy:

The Campaign is not intended for children under the age of 13. We do not knowingly collect personal information from children under 13. If you are a parent or guardian and believe we have collected information from your child, please contact us at [cheddir@scaleagilesolutions.com](mailto:cheddir@scaleagilesolutions.com) to request its removal.

#### 7. Changes to this Privacy Policy:

We may update this Privacy Policy to reflect changes in our data practices. The updated policy will be posted on our website with the effective date.

#### 8. Contact Us:

If you have any questions, concerns, or requests related to this Privacy Policy or the Campaign, please contact us at: [cheddir@scaleagilesolutions.com](mailto:cheddir@scaleagilesolutions.com)

#### 9. Governing Law:

This Privacy Policy is governed by and construed in accordance with the laws of the state of Texas, without regard to its conflict of law principles.

By participating in the " Cadmus Services, LLC " SMS campaign, you agree to the terms of this Privacy Policy and consent to the collection and use of your personal information as described herein.

Last Updated: [2-07-2025]